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And no one really understands what “research” does.
TYPICAL CHALLENGE

► Research IT and analysis:
  ► boutique, varied, variety of tools to enhance productivity
  ► artisan, reproducible, unique
  ► code and scripting manipulates outside data used to answer questions about the world around us

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Great for computationally intensive or data intensive work for people who understand those activities.
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BIRTH OF CADRE

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- Still providing high performance computing capabilities and large data warehousing but adding curation services for the research community.
- Question: can curation be done (understood?) in areas that aren’t research?
- Everyone thinks they know what curation is but there are different activities that affect areas differently. Let’s explore!
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Operational areas have traditionally been drowning in data. They had no need to go get more.... until now.

Can we help operational areas do the same thing?
Tension between “business intelligence” and research.

Economists write code to do analysis. Operational areas have dashboards and run reports. And never the twain shall meet.
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Can we help other areas to understand how to answer questions that haven’t been asked in the past?
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► Research vs. enterprise: governance and standards are less applicable for research data than for operational data.
► Technology choices: Open source is still considered suspicious for production and it’s the lifeline of research technology.
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  ► Highlighting the data librarian role: just because they sit in the “Research Library” box on the org chart doesn’t mean they can’t help operational areas.
Questions?
Thanks for listening!
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