Telling Tales: The Power of Data Stories to Illustrate and Reach Out

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Need

→ “Does anyone have examples of good and bad data management?”
→ “How can I make the case for proper data management and advocate for data sharing?”
→ “Is there a central place to collect and store such examples?”

Use of Stories

→ Promote data sharing
→ Teach data management, information literacy and security
→ Engage researchers
→ Shape policy and practices
→ Analyze discourse and narrative structure

Framework

→ A community blog to collect stories about data management, sharing and re-use
→ A combination of journalistic and scholarly work
→ Collection via web search, interviews, events, community submissions
→ CC-BY 2.0 License (share-modify-attribute)

Examples

→ Data aspects in stories
→ Term frequencies in stories

Lessons and Next Steps

→ Writing and checking stories takes time
→ It is easier to collect links with short annotations
→ Use of stories needs guidance or examples
→ Technology needs to support smaller and active contributions
→ How can we use RDA, DCC and other networks to engage wider communities and contributors?