Three Layers:
Investigating the potential of data, records and context

Mike Jones & Gavan McCarthy
eScholarship Research Centre
The eScholarship Research Centre (ESRC) was formed in 2007 as a part of the University of Melbourne Library. The ESRC collaborates on many significant public knowledge projects with researchers from within the University as well as with a broad range of external clients. We aim to:

**collaborate** with researchers in the use of digital technologies to extend their research capabilities;

**work** with the University of Melbourne and others to enhance their digital archive and knowledge preservation infrastructure; and

**participate** with the community in the creation and dissemination of information to address societal needs.
The ESRC comprises a mixture of academic researchers, archivists, librarians, data archivists, systems analysts, technology developers and programmers, project managers, information technology support staff, web design and useability experts.

As a rule, many of the staff are multi-disciplinary and none of these roles lie with any one individual.

**Mike Jones**

- Research Archivist

- National Program Manager – Find & Connect Web Resource

- Lead Data Archivist – Australian Data Archive (Victorian Node)
The Saulwick Age-Poll Archive:
A national facility of authoritative records mapping a generation of social change at the end of the 20th Century

During his long career in social and political surveying Irving Saulwick assembled a comprehensive archival collection. He was the sole pollster for ‘The Age’ and the ‘Sydney Morning Herald’ 1971-1994. From this raw set of records this project will create a national research facility (physical and digital) available for scholars interested in the closing decades of the 20th century. The collection comprises mostly paper-based records but there are some digital files, including the microdata for many surveys. The facility will utilize the well established archival infrastructure at the University of Melbourne to preserve and make widely accessible this collection. Links will be made to related data in Australian Social Science Data Archive.

This research was supported under Australian Research Council’s Linkage Infrastructure, Equipment and Facilities funding scheme (LE110100136)
The Saulwick Age-Poll Archive
<table>
<thead>
<tr>
<th>Study</th>
<th>Primary Investigator</th>
<th>Time Period</th>
<th>ADA ID</th>
<th>Archive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Saulwick Poll, 24 June 1987</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00050</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 19 September 1988</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00678</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 26 September 1988</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00679</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 30 September 1988</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00680</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 30 August 1990</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00682</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 3 October 1988</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00683</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 27 February 1989</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00689</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 31 March 1989</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00690</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 14 April 1989</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00691</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 3 April 1989</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00692</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 1 May 1989</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00693</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 9 May 1989</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00694</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 17 May 1990</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00695</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 10 August 1990</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00762</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 1 March 1988</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00864</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 29 March 1988</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00665</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 3 May 1993</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00700</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 20 September 1993</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00701</td>
<td></td>
</tr>
<tr>
<td>Saulwick Poll, 6 September 1993</td>
<td>Irving Saulwick and Associates</td>
<td>-</td>
<td>00701</td>
<td></td>
</tr>
</tbody>
</table>
Dataset: Age Poll, October 1975

Abstract
Topics covered in this survey are the current political crisis, the Senate, voting intention, opinions of Prime Minister Whitlam, Liberal leader Fraser and Country Party leader Anthony, use and type of television, and the ages of children and the lady of the house.

Standard variables are country of birth, education level, religious denomination, occupation of respondent and head of household, age group, sex, vote at last Federal election, marital status, subjective assessment of social class, and whether an telephone.
“Liberal Party research had earlier predicted that no more than 3.5% of intended Liberal voters would switch to Labor if the Budget was blocked. However a Herald/Age Saulwick Poll, taken in the capital cities, Canberra and Newcastle, showed 70% wanting the Senate to pass Supply, including 41% of people who voted Liberal at the last election. By early November, the Labor Party had gained 6% in the Gallup Poll, to be at 44%, compared with 48% for the Opposition (down 7%). The same poll showed a sharp jump in Whitlam’s approval rating to 42% compared with 32% in August, while Fraser’s had slumped from 64% in July to just 34% in November. In October alone, Whitlam’s approval rating had jumped 5% while Fraser’s had fallen 20%.”

**Strike Fraser Out!**
The labour movement campaign against the blocking of supply and the sacking of the Whitlam Government, October-December 1975

By PHIL GRIFFITHS, 18 June 1997
CONTEXT
Online ‘Compendium’, generated using the Online Heritage Resource Manager, eScholarship Research Centre

Online Guide to Records, generated using the Heritage Documentation Management System, eScholarship Research Centre

and

Physical records access, storage and preservation by the University of Melbourne Archives

Data access, storage and preservation by the Australian Data Archive
The Saulwick Age-Poll Archive

Mark Considine
Dean of the Faculty of Arts, The University of Melbourne

Toni Makkai
Dean of the College of Arts and Social Sciences, Australian National University

Murray Goot
ARC Australian Professorial Fellow, Macquarie University

Denis Muller
Visiting Fellow, Centre for Public Policy, The University of Melbourne

Gavan McCarthy
Director of the eScholarship Research Centre, The University of Melbourne

Mike Jones
Research Archivist, and Project Manager (ESRC)

Dr Antonina Lewis
Senior Project Archivist (ESRC)

Dr Caitlin Stone
Data Archivist (ESRC)

Steven McEachern
Deputy Director, Australian Data Archive, Australian National University

Katrina Dean
University Archivist, The University of Melbourne
Other examples include:

Reverend Robert Richard U’Ren

Reverend Robert Richard U’Ren Guide to Records

Listed by Fay Anderson, Ann McCarthy, Michael Jones

This is a guide to a collection of research papers gathered by Reverend Robert U’Ren in the late 1950s for the Brotherhood of St. Laurence Leisure Study, the University of Melbourne Social Studies Department project into experiences of and community attitudes towards epilepsy, and a 1960 study of church and people in Richmond. (Details)

- About the records
  - Scope and content
  - How to use this finding aid
  - Archival terms

- Provenance - creators and former custodians

- Series list and summary descriptions

- Inventory listing by series

  - Series 1 - Brotherhood of St. Laurence Leisure Study Subject Files
  - Series 2 - Brotherhood of St. Laurence Leisure Study Interviewer’s Notebooks
  - Series 3 - Brotherhood of St. Laurence Survey of Leisure Activities 1960 Adult Questionnaires
  - Series 4 - Brotherhood of St. Laurence Survey of Leisure Activities 1960 Raw Data Sheets
  - Series 5 - ‘Leisure: A Social Enquiry into Leisure Activities and Needs in an Australian Housing Estate’ by David Scott and Robert U’Ren
  - Series 6 - Copies of data from the Commonwealth Employment Service Files – All Clients For Whom a Diagnosis of Epilepsy was entered during 1959
  - Series 7 - Study of Church and People in Richmond - Notes and Questionnaires

- Search

  - These records are managed by the State Library of Victoria. All queries relating to access should be made to the Manuscript Librarian quoting MS 135/6 and the required inventory identifier(s).
Collaboration between: academics, institutions, archivists, repositories, contractors, technical staff
Thank you.

Questions?

Mike Jones

Research Archivist, eScholarship Research Centre
Lead Archivist, Australian Data Archive (Victorian Node)
The University of Melbourne, Australia

T +61 3 8344 4915
E majon@unimelb.edu.au
W www.esrc.unimelb.edu.au